



Web Design & Development Proposal

Prepared by: Kelbiz International

Website: www.kelbizinternational.com

1. Introduction

Kelbiz International specializes in delivering modern, user-friendly, and fully responsive websites that help businesses establish a strong online presence. Our expertise in web application development and hosting solutions ensures that your website will not only look great but also perform optimally for your target audience.

2. Understanding Your Needs

Your business requires:

- A professional, responsive website accessible across all devices (desktop, tablet, mobile)
- Fast loading speed and secure hosting
- Easy-to-use Content Management System (CMS) for updates
- Search Engine Optimization (SEO) for better visibility
- Integration with social media platforms
- Optional online booking capabilities (if needed)

3. Our Proposed Solution

Kelbiz International will design and develop a custom website tailored to your brand and goals.

Key Features:

- Custom UI/UX Design matching your brand identity
- Responsive Design (mobile-friendly)
- CMS Integration (WordPress or custom-built)
- SEO Optimization for higher search rankings
- SSL Certificate for security
- Contact Forms and interactive elements
- Hosting & Domain Setup (if required)
- Online Booking (optional add-on)

4. Project Timeline

Phase	Duration
Discovery & Planning	2-3 Days

Design & Prototype	4–5 Days
Development	5–7 Days
Testing & Revisions	2–3 Days
Deployment	1 Day

Total Estimated Time: 2–3 weeks (depending on complexity)

5. Investment

Package Type	Features Included	Cost (₦)/Year (Domain not inclusive)	Setup Fee (One-time Payment)
Basic	1 Page Website (Landing Page)	₦18,000 + Domain cost	₦75,000
Business	5 Pages Website	₦30,000 + Domain cost	₦120,000
Premium	10 Pages Website	₦40,800 + Domain cost	₦200,000
Advance	Unlimited Pages Website/Portal	₦60,000 (Free domain name)	₦500,000

All Packages Include: Free Hosting, Free SSL Certificate and Security Updates.

6. Why Choose Kelbiz International?

- Proven Expertise in web design and hosting solutions
- Affordable Packages without compromising quality
- 24/7 Support for clients
- Free Websites for churches and non-profits (CSR initiative)

7. Next Steps

If you'd like to proceed:

Step 1. Select your preferred package (A payment invoice will be generated).

Step 2. Make payment (We only accept 100% payment before starting your project) and sign the project agreement (After placing your order, a PROJECT AGREEMENT will be sent to your registered email address).

We will then begin the design and development process immediately.

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